

ARE YOU AN EXPERT
IN YOUR INDUSTRY,
LOOKING TO MAKE
A POSITIVE IMPACT?

UNITED FOR GREATNESS

OCTOBER 23
8am - 5pm

**SRC TECHNOLOGIES
TRAINING CENTER**
2401 E SUNSHINE
SPRINGFIELD

**BREAKFAST, LUNCH, &
REFRESHMENTS PROVIDED**

**INTERESTED IN
PARTICIPATING?**

SCAN HERE



UNITED WAY
Ozarks Region

IN PARTNERSHIP
WITH

the
Great Game
of Business®

UNITED FOR GREATNESS is a one-day workshop pairing nonprofit agencies with uniquely-skilled volunteers and Great Game of Business coaches and practitioners.

VOLUNTEER teams provide consulting to help nonprofit agencies achieve professional goals and expand their capacity.

THIS EVENT empowers local employees to make an impact on the causes they care about, while building on their professional skills and expertise.

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VOLUNTEER PROJECT SELECTION



REIMAGINING CLUB BLUE

Boys & Girls Clubs of Springfield hopes to relaunch the Club Blue, 40 and under, junior board program with a membership of at least 20 members by the end of Q3 2025. Club Blue directly

supports the organizational goal of expanding the donor pipeline by offering a structured way for donors to engage and contribute. The hope is to create an exclusive group of committed donors. This aligns with the organizational goal to increase monthly givers and strengthen ongoing donor support.

Skills Needed: marketing, communications, technology & web development, financial management, and legal compliance



Child Advocacy Center
GIVING A VOICE. NURTURING HOPE.

CORPORATE PARTNERSHIPS

This project aims to transition to a mission-based partnership model that builds long-term, mutually beneficial relationships

with corporate donors. By offering opportunities for financial investment tied directly to mission impact—and meaningful engagement experiences for partners—the organization will strengthen financial sustainability, deepen corporate alignment with its cause, and foster lasting community impact. The desired outcome is secure \$200,000 annually in corporate support.

Skills Needed: corporate/community engagement, marketing, communications, and financial management

LIFECOACH CERTIFICATION



I Pour Life seeks experience and entrepreneurial skills to scale its LifeStrengths LifeCoaching Certification into a marketable product. Historically, I Pour Life has employed LifeCoaches and attempted expansion across Missouri. While I Pour Life is intent on continuing this historical model, the sustainability of doing so on a broad scale is in question as personnel and direct service costs continue to increase. In lieu of taking on additional personnel and direct service cost liabilities, I Pour Life believes it can provide greater opportunity for advancement and success for older, at-risk youth and the agencies working with them by placing its program certifications and curriculum into the marketplace.

Skills Needed: marketing, communications, technology & web development, and legal & compliance

SUSTAINABLE MARKET EXPANSION BEYOND MISSOURI



Good Dads' approach to promoting responsible, engaged fatherhood is unique across the United States. While almost all fatherhood efforts are focused on fathers in an urban setting, Good Dads has been successful in reaching communities of all sizes in Missouri through its community chapter-based model. Many midwestern states have a similar concern and could benefit from the Good Dads model. Systems have been developed to allow for expansion on a limited budget, but expertise and insights on how to do this effectively would be beneficial. Advice on potential roadblocks or speed bumps that might be encountered is also needed.

Skills Needed: Government affairs, marketing, communications, growth strategy, financial management, legal & compliance

REVENUE DIVERSIFICATION



OLC has a goal of diversifying funding streams to establish long term sustainability. The challenge is a very limited staff and budget. OLC has the

capacity to host events on a smaller scale and have one "flagship" event a year to bring in about 5% of its annual budget. The goal is to create/find other revenue streams that do not require a significant amount of time and personnel. OLC would ultimately like to have more equal contributions from events, grants and donors. Realizing that all of these funding streams are completely dependent on variables outside of its control.

Skills Needed: financial management, marketing, communications, and corporate/community engagement